

Angela Ferraiolo

Artwork: **Three Hollywood Grammars: Chase, Shootout, & The Conversation**



Abstract:

Three Hollywood Grammars: Chase, Shootout, & The Conversation

(Angela Ferraiolo, USA, 2014, generative image sequence, 18 mins, Color/Sound)

Three Hollywood Grammars is a generative video made by deconstructing three classic scene structures from 1970s Hollywood cinema: the A/B walk and talk conversation schematic of police procedurals, the shootout of the classic neo-noir thriller, and the iconic street chase scene of 70s urban realism. Each of the scenes were edited, color graded, and exported as single frames. For exhibition, these frames are reconfigured through the use of context free grammars and sequencing algorithms to generate video montage. Sound is distorted through the use of granular synthesis.

Topic: Visual Grammar

Artist:

Angela Ferraiolo

Visual Arts Faculty

Sarah Lawrence College,
Bronxville, New York,
USA

<http://www.slc.edu/faculty/ferraiolo-angela.html>

www.angelaFerraiolo.com

The result is an emphasis on the structures and routines of the Hollywood narrative construction and cinematic design rather than the forward progression of story. What is viewable is the deep structure of the story rather than the traditional narrative. The results are in some ways familiar but in other ways a little startling, and therefore informative of what patterns might reside as archetypical in popular imagination. Beyond this, the visual repetitions and pattern making revealed by algorithmic recombination make these experiments arresting visual statements in their own right.



Example: Angela Ferraiolo, Chase (2015), frame enlargements.

Contact:

aferraiolo@sarahlawrence.com

aferraiolo@gmail.com

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