GA2014 – XVII Generative Art Conference

Angela Ferraiolo

Artwork: Three Bankers: Volker, Greenspan, Bernanke



Topic: Computational Art and Algorithms

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Abstract:

Three video portraits that use noise and indeterminacy to create broken, unstable, and fragmented representations of official images.

By providing an endless sequence of rational and apparently stable images of authority, technology is always inventing what is called fact, what we know of our existence, a concentration of images that accumulates credibility through repetition, predictibility, and uniformity over time.

Here, as small amounts of noise are introduced into the rending procedures of an ordinary video algorithm, those same technologies are used to form another outline, one that admits the unaccountable, the accidental, and the deviant as a equally real qualities of the system.

The intention is that by subverting the official representation of certain public figures, computational disruption can also shift the viewer's relationship to the orthodox version of key events as well.

Noise instills doubt, creates suspicion and, by blurring what is believed to be accurate with what is unpredictably malformed, shows that what is seen as real, despite a continual and sophisticated assertion of order, can easily be redefined.



Three Bankers: Volker, Greenspan, Bernanke (Angela Ferraiolo, USA, 2014 image sequence, 18 mins)

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