HUEUE

Oxygen both sustains and decays. Like **HUEUE**, that sustains the memory and experience of a movie and decays the finer details, taking the colour, sound and movement by creating a new form.

The poster acts as a primer for the viewer, it provides context and serves to ready them mentally for the journey. As they progress through the movie, the colours help to revisit and sustain memories of the movie and its acts and create a connection as they recognise visual themes and motifs.

The journey through the colours is a journey through time.
Time by its very nature drives decay and as the viewer moves through the journey the colour decays into larger sizes until it disappers completely.
Due to this decay viewers cannot go back or revisit what has been lost.

The sound is an aural representation of digital decay, corruption of the bits and bytes that form the backbone of contemporary media as well as being mimetic of the frenetic movements of carrion insects as they break down a carcass.

Sustain & Decay

HUEUE visualises the average colours used throughout a chosen movie and presents them in a unique form of escapism.

This is achieved in three sections:

First a representative sample of the frames and the entire audio track is captured. Then the average colour of each frame is calculated and the audio is compressed through the ratio of 120:1.

To do this, the length of the movie is divided by 60 (base calculate of time) to provide the frame skip. The frame skip will then determine which fame to be used. For the sound, the equation playbackSpeed = movieLengthInSecs/(movieLengthInSecs/120) is utilised. movieLengthInSecs/120 calculates the playback time in seconds and movieLengthInSecs/(movieLengthInSecs/120) calculates the final speed of the audio track to achieve the previously calculated playback time.

Finally the program plays all these components together to create a unique experience for the viewer.
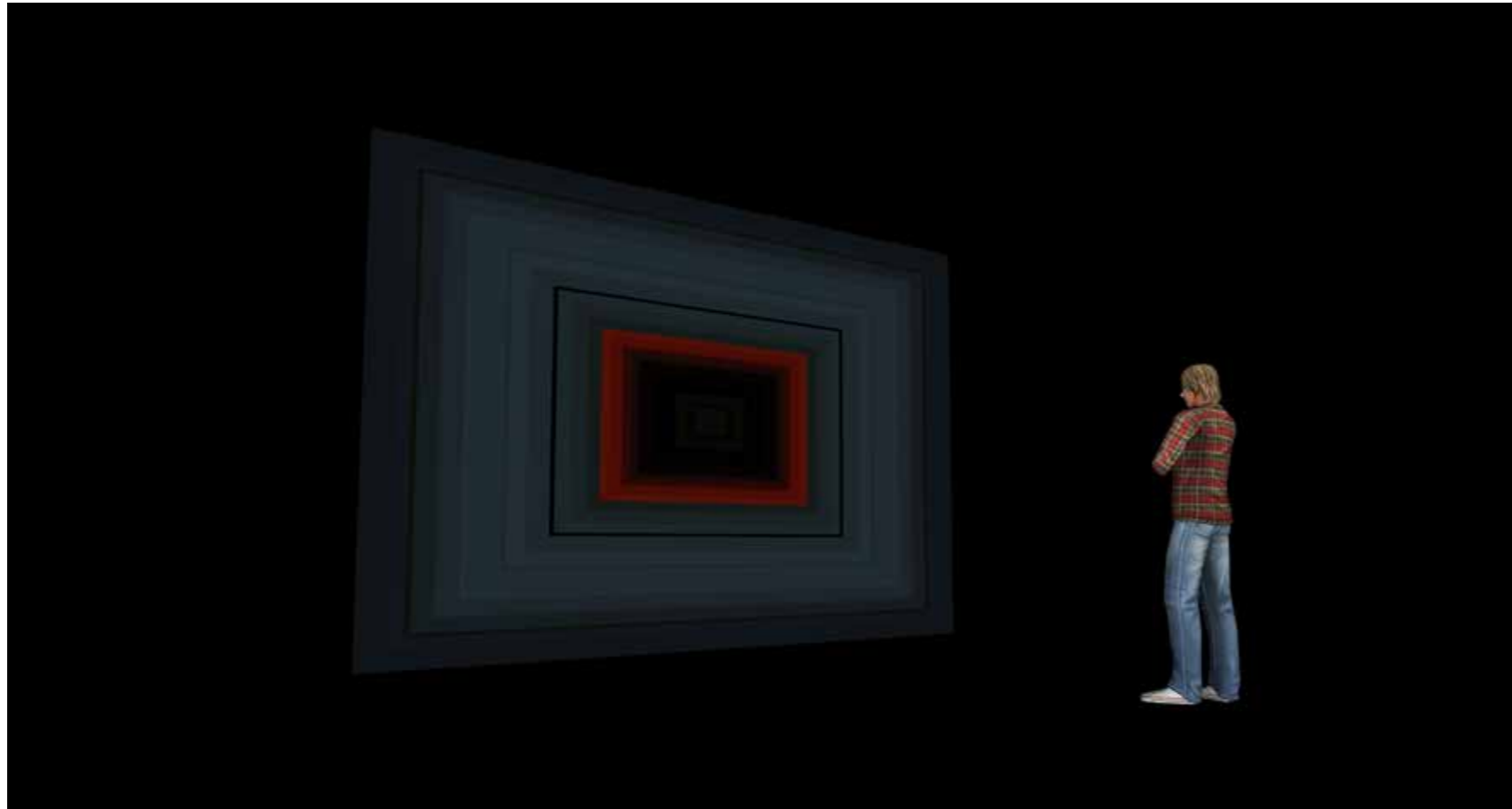
About

HUEUE aims to capture the colour story of a movie and present it in an accessible time frame of a minute. Movies at their simplest are colour, sound and motion.
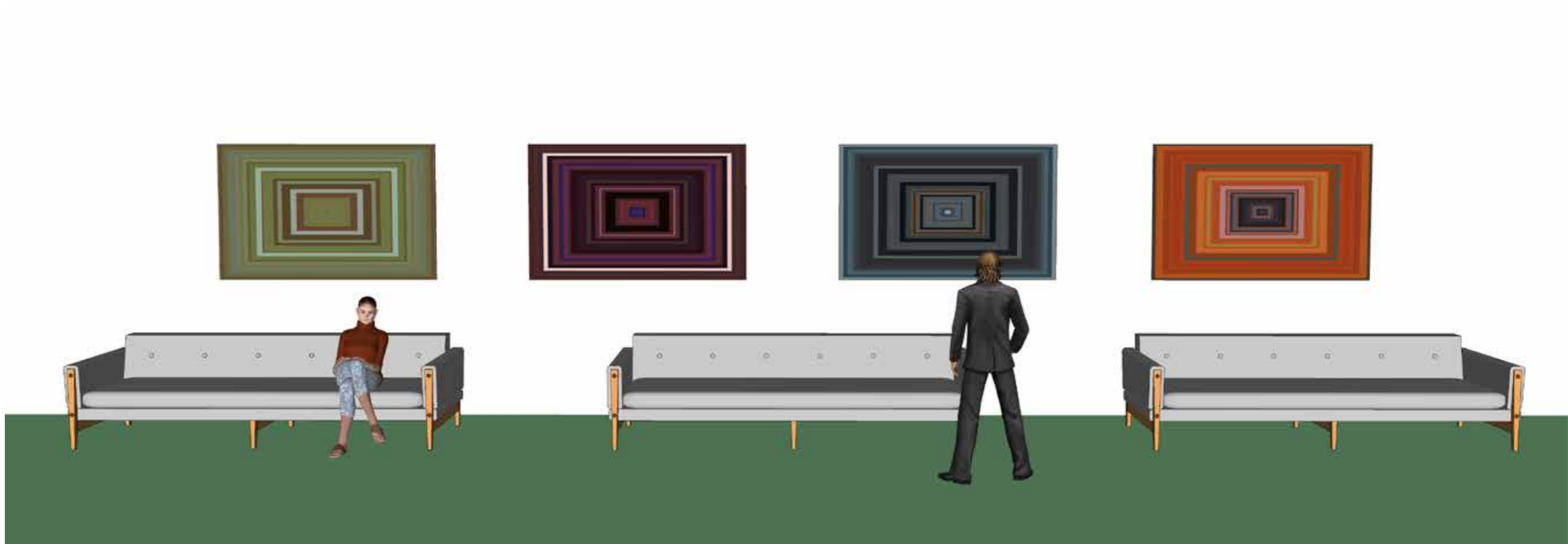
HUEUE aims to distil any movie into these basic forms and generate a unique form of escapism, bring the audience on a journey into the movie itself.

HUEUE creates a tunnel effect. The effect indicates an impression of a portal. This is intended to give life to the escapism and create a more concrete feeling of the journey with the aid of sequential colours flowing from the movie. The audio is condensed creating a pitch shift, simulating the Doppler effect. All these elements create an experience that accelerate the viewer into the escapism and further into the movie.
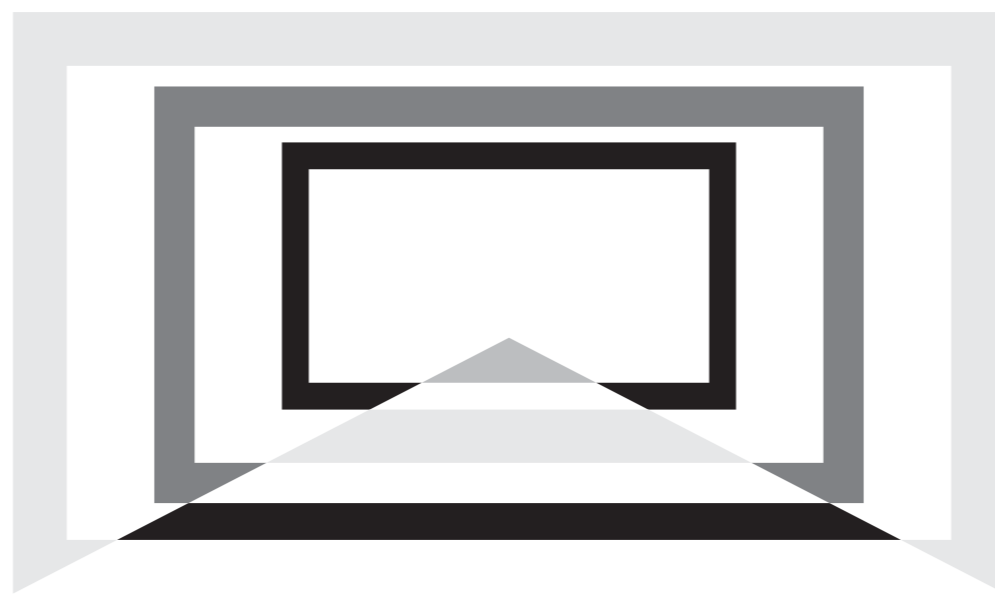
Statement of Work

Installation Senario

Gallery Display

HUEUE

Created
by
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2017